

Persuasive Letter Rubric:

CATEGORY	4-Excellent	3-Proficient	2-Partial	1-Minimal	Score
Content	<ul style="list-style-type: none"> -Character's opinion is supported with more than 3 strong supporting ideas and/or details -Writing is factually accurate. -Writing reflects much thought on the topic and perspective of the character. 	<ul style="list-style-type: none"> -Character's opinion is supported with at least 3 strong supporting ideas and/or details -Writing is factually accurate. -Writing reflects thought on the topic and perspective of the character. 	<ul style="list-style-type: none"> -Character's opinion is supported with 2 strong supporting ideas and/or details -Writing is mostly factual. -Writing reflects some thought on the topic and perspective of the character. 	<ul style="list-style-type: none"> -Character's opinion is supported with 1 strong supporting idea and/or detail. -Writing is not factual. -Writing reflects little thought on the topic and perspective of the character. 	
Voice	<ul style="list-style-type: none"> -Highly persuasive, appropriate to writing task and audience -Shows deep understanding perspective of character. -All of it written in character's voice. 	<ul style="list-style-type: none"> -Persuasive, appropriate to writing task and audience -Shows understanding perspective of character. -Most of it written in character's voice. 	<ul style="list-style-type: none"> - Somewhat persuasive, appropriate to writing task and audience -Shows some understanding perspective of character. -Some of it written in character's voice. 	<ul style="list-style-type: none"> -Not persuasive, or appropriate to writing task and audience -Shows little understanding perspective of character. -Very little of it written in character's voice. 	