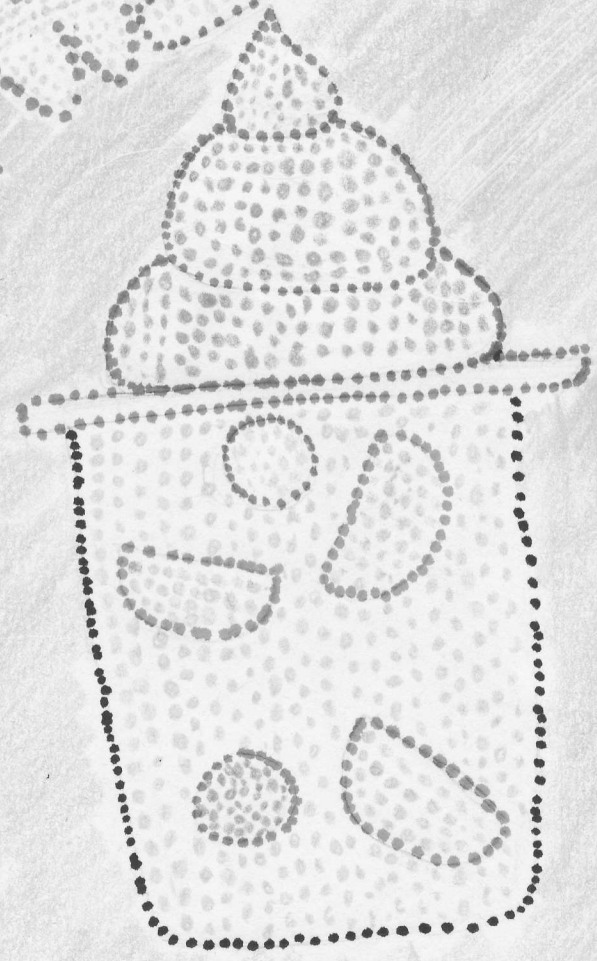


11
The Snack That's Sweet
Is Good To Eat!



The Snack That's Sweet
Is Good To Eat!

There's a new dessert in town! Not only is it sweet, but it's also healthy to eat! Introducing the Fruity-licious Fwip. The Fruity-licious Fwip is a mix of sliced fruits in a cup of whipped cream. Consumers of every different age with a sweet tooth have chosen the Fwip over other chocolates and sweets. A lot of the fruits contain vitamin C, which helps to prevent sickness. If you want to stay healthy and calm that sweet tooth, replace that chocolate with the Fruity-licious Fwip.

The Fruity-licious Fwip is very nutritious. Its ingredients include mandarin oranges, sweet grapes and cherries, which are high in vitamin C and rich in antioxidants. Not only does this contain vitamins, the benefits of this healthy snack also help people stay in good shape. Also, these fruits are so high in vitamin C it can help to prevent illnesses by washing away toxins, curing flu. Vitamin C can also boost your immune system, which can help you live a longer and healthier life. In addition, it also boosts your energy!

Having The Fruity-licious Fwip can be beneficial to those studying in school. It will allow you to think faster and will improve your memory.

Not only can it keep you healthy, but it can also calm that sweet tooth. This Fwip tastes as sweet as chocolate. However, it does not have as much sugar as an average chocolate bar. The sweetness in the Fwip is a natural flavour made by the coconut strips that have been added into our product.

As a dietary supplement, I would recommend eating Fwip everyday as a part of your daily meal. It is gentle on the stomach, so I know you that you will enjoy the Fruity-licious Fwip. The Fruity-licious Fwip is sold individually and in packs of 4, 6 and 8 for as little as \$0.99 a cup. It will also be available at your local grocery store in January. Overall, I think anyone who loves sweets but would also like to stay healthy will settle on trying The Fruity-licious Fwip.

Mr.Kwon's Class

Mon.Sept.27, 2010

There's a new dessert in town! Not only is it sweet, but it's also healthy to eat! Introducing the Fruity-licious Fwip. The Fruity-licious Fwip is a mix of sliced fruits in a cup of whipped cream. Consumers of many different ages with a sweet tooth have chosen the Fwip over other chocolates and sweets. A lot of the fruits contain vitamin C, which helps to prevent sickness. If you want to stay healthy and calm that sweet tooth, replace that chocolate with the Fruity-licious Fwip.

The Fruity-licious Fwip is very nutritious. Its ingredients include mandarin oranges, sweet grapes and cherries, which are high in vitamin C and rich in antioxidants. Not only does this contain vitamins, the benefits of this healthy snack also help people stay in good shape. Also, these fruits are so high in vitamin C it can help to prevent illnesses by washing away toxins, excess fats. Vitamin C can also boost your immune system, which can help you live a longer and healthier life. In addition, it also boosts your energy!

Having The Fruity-licious Fwip with your everyday meal will also be beneficial to those studying in school. The fruits that have been mixed together will allow you to think faster and will improve your memory.

Not only can it keep you healthy, but it can also calm that sweet tooth. This Fwip tastes as sweet as chocolate. However, it does not have as much sugar as an average chocolate bar. The sweetness in the Fwip is a natural flavour made by the coconut strips that have been added into our product.

As a dietary supplement, I would recommend eating Fwip everyday as a part of your daily meal. It is gentle on the stomach, so I know you that you will enjoy the Fruity-licious Fwip. The Fruity-licious Fwip is sold individually and in packs of 4, 6 and 8 for as little as 99¢ a cup. It will also be available at your local grocery store in January. Overall, I think anyone who loves sweets but would also like to stay healthy will settle on trying The Fruity-licious Fwip.

Due date: Feb 24

Length: (4-5 paragraphs, approximately 330-375 words)

Grade 7 Writing Task (Mr. Kwon)



An Advertisement for a New Food Product

Expectations covered by this task:

Communicate ideas and information for a variety of purposes, organize information to develop a central idea, using well-linked and well-developed paragraphs, use a variety of sentence types and lengths, produces pieces of writing using a variety of forms, use modifiers correctly and with effectiveness, and proofread and correct final drafts effectively.

Task Instructions:

You have been hired by a food manufacturer to design a new food or beverage product for a specific consumer. Brainstorm for a type(s) of food that would appeal to a specific group of consumers. Next brainstorm for a list of adjectives relating to the 5 senses: taste, touch, sound, smell, appearance, and texture. Incorporate literary devices such as onomatopoeia, simile and metaphor. Include the name of the product and include a slogan to describe your food product. Write your descriptive article in unified and coherent paragraphs in which the ideas flow. Revise, proofread and edit for spelling, grammar, punctuation and conventions of style.

Refer to the example and the rubric.

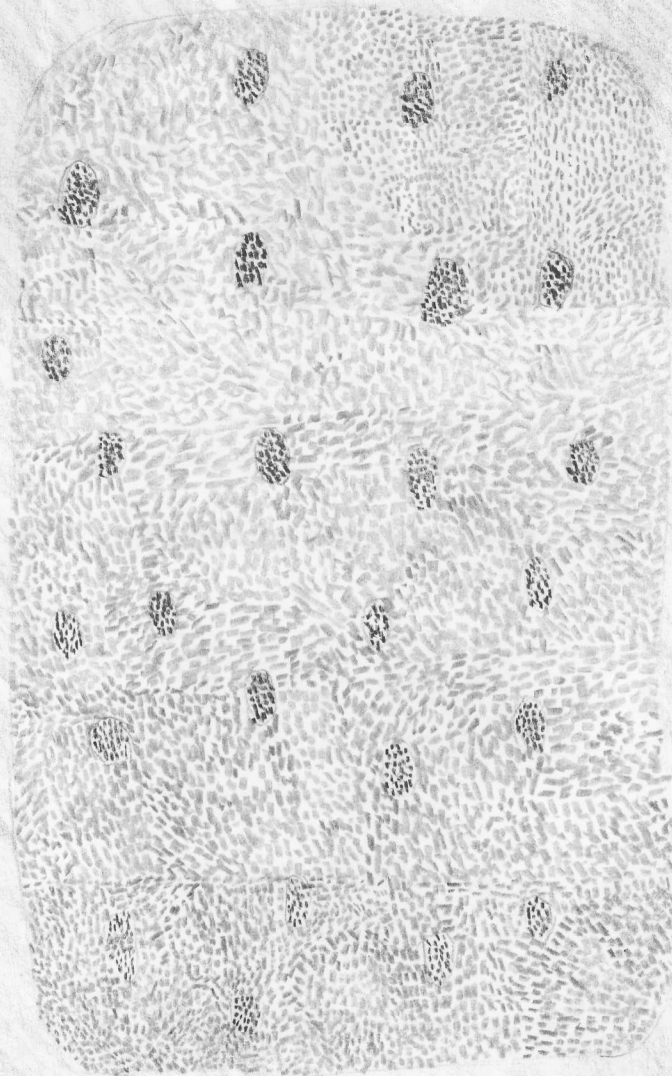
Due date: _____

Length: (4-5 paragraphs, approximately 350-375 words)

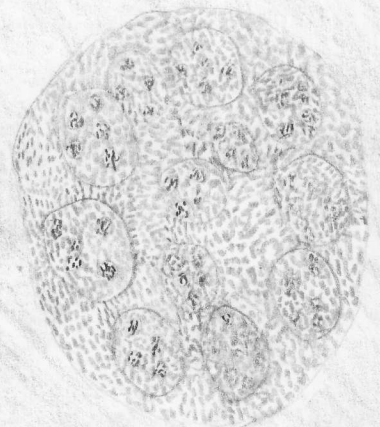
Grade 7: Rubric for an Advertisement (for a New Food Product)

| Categories | Level 1 | Level 2 | Level 3 | Level 4 |
|--|--|---|--|--|
| Reasoning | The student: | | | |
| - complexity of ideas | - expresses only a few simple ideas | - expresses a variety of simple ideas | - expresses many well-developed ideas | - expresses thoroughly well-developed ideas and includes some that are original |
| - connecting ideas to the topic | - connects few ideas to the topic | - connects some ideas to the topic | - connects many ideas to the topic | - connects almost all ideas meaningfully and consistently to the topic |
| - number and relevance of supporting details | - includes few supporting details and some ideas that are not important or relevant to the topic | - includes some supporting details and some ideas that are important or relevant to the topic | - includes supporting details that are relevant to the topic | - includes detailed information that is clearly relevant to the topic and convincing to the reader |
| Communication | In the student's article: | | | |
| - purpose (to create a descriptive, persuasive article) | - the purpose is unclear in the introduction | - the purpose is somewhat clear in the introduction | - the purpose is clear and effective in the introduction | - the purpose is clear, effective, and engaging in the introduction |
| - voice (awareness of audience) | - there is no evidence of who the audience is | - there is little awareness of who the audience is | - the intended audience is clear | - an effective appeal is made to a specific audience |
| - word use and vocabulary | - the vocabulary is not effective | - there is some effective vocabulary | - much of the vocabulary is used effectively | - almost all the words are used effectively |
| - sentence variety (structure, type, length) | - there is little sentence variety | - there is some variety in the sentences used | - a variety of sentences are used | - a variety of sentences are used effectively |
| - use of literary devices | - literary devices are not used | - there is little use of literary devices | - some literary devices are used | - a number of literary devices have been used effectively |
| Organization | The student's article: | | | |
| - overall structure (introduction, body, conclusion) | - has no clear overall structure | - shows some evidence of an introduction, body, and conclusion | - the introduction, body, and conclusion are organized to develop a central idea | - the introduction, body, and conclusion are clear and effective |
| - paragraph structure | - contains little division into paragraphs | - contains simple paragraphs | - contains well-developed paragraphs | - contains well-developed paragraphs that are closely linked to each other |
| Conventions | In the student's article: | | | |
| - grammar, spelling, and punctuation | - there are several major errors or omissions | - there are several minor errors | - there are only a few minor errors | - there are practically no errors |
| - visual presentation (e.g., indentations, spacing, margins, title, highlighting, italics, font) | - the visual presentation is not clear at all | - the visual presentation is not always clear | - the visual presentation is clear | - the visual presentation is clear and enhances the content |

The Mookie



Move over milk and cookies
because here comes the Mookie



Introducing the revolutionary new Mookie, which combines milk and a cookie in one convenient package. This is for many children who love to have milk and cookies but forget their milk at home. I mean who doesn't love that mouth watering milk after or during a chewy cookie. Watch out milk and cookies!

The Mookie comes in many flavors including chocolate chip, oatmeal raisin, and vanilla. It's perfect for any day, and it's healthy too. It also comes in different sizes. The first of its kind were...

THE MOOKIE

The purpose of the Mookie is to get kids to start eating healthier. Right now kids eat a cookie and just get all the sugar and artificial flavors from it. With the Mookie kids can get some kind of health benefit from it, like the calcium and other vitamins and minerals in the milk. They don't have to worry so much about their kids getting super unhealthy from eating cookies.

Move over milk and cookies because here comes the Mookie!!

Milk and cookies should move over because unlike other cookies you can actually read the ingredients on the Mookie's package, like eggs, milk, flour, and other ingredients you would find in a recipe for a cookie in a recipe book or on a recipe online. This is a nice thing because you can say, "yes I know what that is, and that too!"

Remember the Mookie isn't just cookies and milk mixed into one thing it's a true cookie. So you'll know what your children are eating. Starting January 1st, a new year for a new product. It'll be sold in packs of 1, 10, 15, and 20 for \$1.99. If you're not satisfied with your Mookie we'll refund you.

For: Mr. Kwon

Due: Monday, September 27, 2010

Introducing the revolutionary new Mookie, which combines milk and a cookie in one convenient package. This is for many children who love to have milk and cookies but forget their milk at home. I mean who doesn't love that mouth watering milk after or during a chewy cookie. Plus you get all the calcium that comes in milk with each pack. So watch out milk and cookies because here comes the Mookie. ✓

The best part about the Mookie, is that it comes in different flavours, including chocolate chip that makes your mouth water like seeing a drink on a hot summers day, and oatmeal that'll crack in your mouth like a ball hitting a bat. That's not all though. It also comes in different milk flavours like chocolate, white, and for the Mookie being the first of its kind, we're even going to add strawberry milk.

The purpose of the Mookie is to get kids to start eating healthier. Right now kids eat a cookie and just get all the sugar and artificial flavours from it. With the Mookie, kids can get some kind of health benefit from it, like the calcium and other vitamins and minerals in the milk. This added health factor can put parents minds at ease a little because they don't have to worry so much about their kids getting super unhealthy from eating cookies. ✓

You raise a logical point.

Milk and cookies should move over because unlike other cookies you can actually read the ingredients on the Mookie's package. Like eggs, milk, flour, and other ingredients you would find in a recipe for a cookie in a recipe book or on a recipe online. This is a nice thing because you can say, "yes I know what that is, and that too!"

Be ware of fragments.

Remember the Mookie isn't just cookies and milk mixed into one thing, it's a true cookie with ingredients you can pronounce. ^{Those boys} so you'll know what your children are eating. The Mookie will be available in stores January 1st, a new year for a new product. It'll be available at any grocery store near you, and will be sold in packs of 1, 10, 15, and 20 for about 20 cents a Mookie. Finally if you aren't satisfied with your Mookie we'll refund you your money. ✓

due date: Sep 24/10

length: (4-5 paragraphs, approximately 350-375 words)

Transitional Words and Phrases

These pages only provide a list of transitional words; be certain you understand their meanings before you use them. Also, remember that while transitions describe relationships between ideas, they do not automatically create relationships between ideas for your reader. Use transitions with enough context in a sentence or paragraph to make the relationships clear.

Examples of Transitions:

Illustration

Thus, for example, for instance, namely, to illustrate, in other words, in particular, specifically, such as.

Contrast

On the contrary, contrarily, notwithstanding, but, however, nevertheless, in spite of, in contrast, yet, on one hand, on the other hand, rather, or, nor, conversely, at the same time, while this may be true.

Addition

And, in addition to, furthermore, moreover, besides, than, too, also, both-and, another, equally important, first, second, etc., again, further, last, finally, not only-but also, as well as, in the second place, next, likewise, similarly, in fact, as a result, consequently, in the same way, for example, for instance, however, thus, therefore, otherwise.

Time

After, afterward, before, then, once, next, last, at last, at length, first, second, etc., at first, formerly, rarely, usually, another, finally, soon, meanwhile, at the same time, for a minute, hour, day, etc., during the morning, day, week, etc., most important, later, ordinarily, to begin with, afterwards, generally, in order to, subsequently, previously, in the meantime, immediately, eventually, concurrently, simultaneously.

Space

At the left, at the right, in the center, on the side, along the edge, on top, below, beneath, under, around, above, over, straight ahead, at the top, at the bottom, surrounding, opposite, at the rear, at the front, in front of, beside, behind, next to, nearby, in the distance, beyond, in the forefront, in the foreground, within sight, out of sight, across, under, nearer, adjacent, in the background.

Concession

Although, at any rate, at least, still, thought, even though, granted that, while it may be true, in spite of, of course.

Similarity Of Comparison

Similarly, likewise, in like fashion, in like manner, analogous to.

Emphasis

Above all, indeed, truly, of course, certainly, surely, in fact, really, in truth, again, besides, also, furthermore, in addition.

Details

Specifically, especially, in particular, to explain, to list, to enumerate, in detail, namely, including.

Examples

For example, for instance, to illustrate, thus, in other words, as an illustration, in particular.

Consequence Or Result

So that, with the result that, thus, consequently, hence, accordingly, for this reason, therefore, so, because, since, due to, as a result, in other words, then.

Summary

Therefore, finally, consequently, thus, in short, in conclusion, in brief, as a result, accordingly.

Suggestion

For this purpose, to this end, with this in mind, with this purpose in mind, therefore.

Time

After, afterwards, before, then, once, next, last, at last, at length, first, second, etc., at first, formerly, rarely, usually, another, finally, at last, again, at the same time, for awhile, soon, long, etc., during the morning, day, week, etc., when, whenever, later, formerly, to begin with, afterwards, generally, as a rule, subsequently, now only, in the meantime, immediately, eventually, consequently, simultaneously.

Space

On the left, on the right, in the center, on the side, along the side, in front, behind, beneath, under, around, above, over, straight ahead, at the top, at the bottom, surrounding, opposite, at the rear, at the front, in front of, beside, behind, next to, nearby, in the distance, beyond, in the foreground, in the background, within sight, out of sight, across, under, near, adjacent, in the background.

Concession

Although, at any rate, at least, still, thought, even though, granted that, while it may be true, in spite of, of course.

Similarity Or Comparison

Similarly, likewise, in like fashion, in the same manner, analogous to.

Emphasis